

# HAIR CARE

PRODUCTS CATALOGUE

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# ALOE PURE GEL

# Scalp Cleansing Treatment

Gel that gives an immediate sensation of deep hydration and freshness. Ideal for detoxifying and rebalancing oily scalp and as a natural anti-inflammatory for scalp irritated by chemical treatments or natural causes (dermatitis, eczema). Always use the product in combination with the Philip Martin's Wash and Rinse.



Bottle with pump dispenser of: 500 ml  $\oplus$  16.9 fl.oz. 100 ml  $\oplus$  3.38 fl.oz.

# JOJOBA PURE OIL

#### **Nourishing Oil**

Cosmetic oil with multiple virtues: softening, elasticising, nourishing, eutrophic, eudermic, toning of the skin and hair. Rapidly absorbed texture with pleasant citrus notes.

#### Format:

Bottle with dispenser: 300 ml  $\oplus$  10.14 fl.oz. 100 ml  $\oplus$  3.38 fl.oz.

# SCALP SCRUB

#### Detox Scrub

Detoxifying scrub helps restore the normal balance of the scalp. Its active ingredients have calming, moisturising and nourishing properties.

#### Format:

Jar of: 500 ml € 16.9 fl.oz.

## OLIVE & ALOE

# Anti-Aging Oil

Emollient oil for body and skin based on Olive Oil and Aloe extract. It nourishes and moisturises the skin, preventing the effects of skin ageing. Ideal as a massage oil, it has a soothing function on redness, even of the most delicate skin. On the scalp it detoxifies and soothes.

# Format:

Bottle with dispenser of: 300 ml  $\oplus$  10.14 fl.oz. 100 ml  $\oplus$  3.38 fl.oz.





# Prodotti

### CALMING WASH

#### **Detoxifying Shampoo**



Detoxifying and calming shampoo which helps rebalance dry scalp, with dandruff or with anomalies. Being rich in natural and emollient active ingredients, it normalises and gently cleanses the scalp. It contains surfactants from vegetal origin.

#### Format:

Bottle with pump dispenser of: 3900 ml  $\oplus$  131.87 fl.oz. 1000 ml  $\oplus$  33.8 fl.oz. Bottle with dispenser of: 320 ml  $\oplus$  10.82 fl.oz. 100 ml  $\oplus$  3.38 fl.oz.

# DARK HYDRATING WASH Hydrating Cream Wash



Cleansing cream which gently cleanses the scalp, giving hydration and respecting its natural pH. Suggested to treat scalps with anomalies, thanks to its particular formulation rich in natural substances. Dark Hydrating Wash is also suitable for cleansing and moisturising the beard.

#### Format:

Jar of: 500 ml ← 16.9 fl.oz. Tube of: 75 ml ← 2.54 fl.oz.

# MAPLE AQUA WASH

### Moisturising Shampoo

Moisturising shampoo for dry, dry and frizzy scalp and hair. The blend of deeply moisturising ingredients helps to impart elasticity and combability to the hair, leaving it soft and silky.

### Format:

Bottle with pump dispenser of: 3900 ml  $\oplus$  131.87 fl.oz. 1000 ml  $\oplus$  33.8 fl.oz. Bottle with dispenser of: 320 ml  $\oplus$  10.82 fl.oz. 100 ml  $\oplus$  3.38 fl.oz.

# PURIFYING WASH

#### Purifying Shampoo

Purifying shampoo for oily scalp or with anomalies. Specific formula to support the removal of sebum excess, to alleviate itching and stimulate scalp oxygenation, preventing hair loss. The Mint, Eucalyptus and Tea Tree Oils leave a pleasant and refreshing sensation on the scalp. It contains surfactants from vegetal origin.

#### Format:

Bottle with pump dispenser of:  $3900 \text{ ml} \oplus 131.87 \text{ fl.oz.}$   $1000 \text{ ml} \oplus 33.8 \text{ fl.oz.}$  Bottle with dispenser of:  $320 \text{ ml} \oplus 10.82 \text{ fl.oz.}$   $100 \text{ ml} \oplus 3.38 \text{ fl.oz.}$ 

# CANAPA WASH

#### De-Stress Shampoo

Shampoo enriched with Red Vine extracts with strong anti-radical properties, Hemp extract with a restructuring action and natural regenerating principles such as Ginseng and Guarana extracts which help the hair regain its natural vitality and silkiness.

#### Format:

Bottle with pump dispenser of:  $1000 \text{ ml} \oplus 33.8 \text{ fl.oz.}$ Bottle with dispenser of:  $320 \text{ ml} \oplus 10.82 \text{ fl.oz.}$ 

# BABASSU WASH

# Volumising Shampoo

Volumising shampoo ideal for thin and chemically treated hair. Rich in revitalising active ingredients, it gently cleanses the hair without being aggressive. It gives volume and adds sheen and body to the hair from the first use. It contains surfactants from vegetal origin.

#### Format:

Bottle with pump dispenser of:  $3900 \text{ ml} \ominus 131.87 \text{ fl.oz.}$   $1000 \text{ ml} \ominus 33.8 \text{ fl.oz.}$  Bottle with dispenser of:  $320 \text{ ml} \ominus 10.82 \text{ fl.oz.}$   $100 \text{ ml} \ominus 3.38 \text{ fl.oz.}$ 



WASH 7

## COLOR MAINTENANCE

### Shampoo for Colored Hair

Specific shampoo for coloured and chemically treated hair. Ideal to liven up, revitalise and illuminate the colour of the hair. It contains surfactants from vegetal origin with natural conditioning properties that make the hair soft and silky.



Bottle with pump dispenser of: 1000 ml € 33.8 fl.oz. Bottle with dispenser of: 320 ml € 10.82 fl.oz.



# MORINGA WASH **Anti-Pollution Shampoo**

Protective shampoo for a deep cleansing of the scalp and hair. It removes toxins caused by pollutants thanks to the high concentration of Maringa Extract. Excellent for curly hair. It contains surfactants from vegetal origin.

#### Format:

Bottle with pump dispenser of: 1000 ml € 33.8 fl.oz. Bottle with dispenser of: 320 ml e 10.82 fl.oz.

EVERYDAY WASH

Frequent Use Shampoo

# BLU

#### Anti-Yellowing Shampoo

The anti-yellowing shampoo removes all the yellow pigments and the brassy tones which show with time. It removes the opacity which external effects such as pollution and alkalinity create. Ideal for white, blonde and bleached hair. It is also used to prevent yellowing.

#### Format:

Bottle with pump dispenser of: 1000 ml  $\oplus$  33.8 fl.oz. Tube of: 200 ml e 6.8 fl.oz.



A product formulated to gently cleanse and soothe the scalp while preserving the hair structure and its hydrolipidic film.

#### Formato:

Format: Bottle with pump dispenser of: 3900 ml ← 131.87 fl.oz. 1000 ml e 33.8 fl.oz. Bottle of: 200 ml C 6.8 fl.oz.



### SUN WASH

#### Summer Shower Shampoo for Body and Hair

A summer shower shampoo formulated to deeply cleanse, removing salt, sand and sunscreen residues, while moisturising and soothing with a refreshing and invigorating action.



Bottle with pump dispenser of: 250 ml  $\oplus$  8.45 fl.oz.

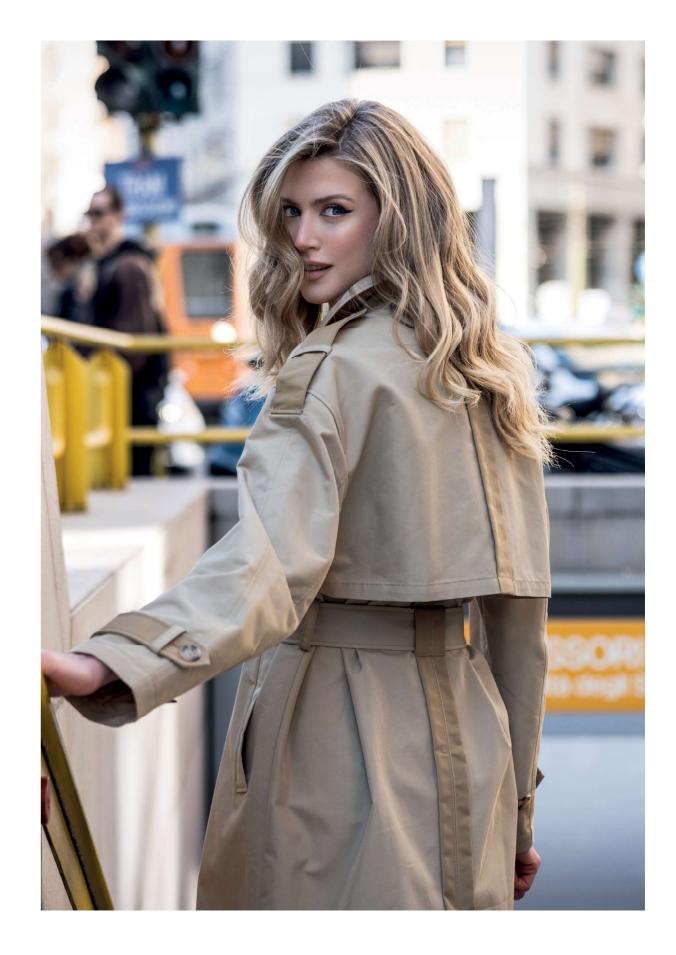


# IN AMBER WASH Illuminating Shampoo

Shampoo that gently envelops the hair, restoring its shine and vitality. Its enveloping formula cleanses gently, respecting the hair fibre and leaving hair light, silky and radiant.

Glass Bottle with pump dispenser of: 500 ml ← 16.907 fl.oz. 200 ml  $\, e$  6.76 fl.oz.







# EVERYDAY RINSE

#### Frequent Use Mask



Moisturising, detangling and strengthening conditioner. Ideal for all hair types. Enriched with extracts of vegetal origin which, in synergy with the latest-generation active ingredients, moisturise the hair and scalp, strengthen the fibre and give an immediate detangling effect. Ideal for daily use.

#### Format:

Bottle with pump dispenser of: 1000 ml € 33.8 fl.oz. Tube of: 200 ml e 6.8 fl.oz.

# SCALP BENEFIT

#### **Purifying Mask**

Conditioner rich in purifying, refreshing and soothing active ingredients, ideal for a scalp with sensitive skin and with anomalies such as accumulation of toxins and hair loss. Applied on the lengths it gives a soft and shiny effect.

#### Format:

Bottle with pump dispenser of: 1000 ml € 33.8 fl.oz. Tube of: 200 ml € 6.8 fl.oz. 75 ml ← 2.54 fl.oz.

# CANAPA RINSE

#### De-Stress Mask



Restructuring conditioner that gives extreme shine to the hair thanks to an innovative blend of Hemp Extract, Ceramides and Proline. Proline is an essential amino acid which protects the hair from oxidative stress.

#### Format:

Bottle with pump dispenser of: 1000 ml € 33.8 fl.oz. Tube of: 200 ml e 6.8 fl.oz.



# MAPLE AQUA RINSE

### Moisturising Mask

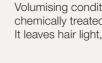
Moisturising conditioner ideal for dry and frizzy hair. Thanks to the high concentration of moisturising and nourishing active ingredients, it leaves hair silky, soft and shiny.

#### Format:

Bottle with pump dispenser of: 1000 ml ⊕ 33.8 fl.oz. Tube of: 200 ml € 6.8 fl.oz. 75 ml € 2.54 fl.oz.

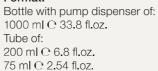
# BABASSU RINSE

#### Volumising Mask



Volumising conditioner ideal for thin and chemically treated hair. It leaves hair light, shiny and easy to comb.

#### Format:





### COLOR REPAIR

#### **Restructuring Mask**

Conditioner rich in butters and vegetal oils which regenerate and revitalise damaged and coloured hair. It hydrates and gives elasticity, stimulating the protection and repair of hair after chemical colour treatments. Hair looks soft and shiny and the colour intensity lasts longer.

#### Format:

Bottle with pump dispenser of: 1000 ml C 33.8 fl.oz. Tube of: 200 ml C 6.8 fl.oz.

RINSE & MASK

03 - RINSE & MASK 03 - RINSE & MASK

# Products



# MORINGA RINSE

#### **Anti-Pollution Mask**

Moisturising conditioner ideal for protecting hair from pollution thanks to the presence of Moringa Extract which is a functional and rebalancing active ingredient. Excellent to maintain the hydration of curly hair.

#### Format:

Bottle with pump dispenser of: 1000 ml  $\oplus$  33.8 fl.oz. Tube of: 200 ml  $\oplus$  6.8 fl.oz. 75 ml  $\oplus$  2.54 fl.oz.



#### IN AMBER RINSE

#### **Illuminating Mask**

A mask that gives the hair softness, nourishment and radiance. A precious conditioner, capable of enveloping the hair fibre in a velvety embrace, leaving the hair fluid, light and irresistibly radiant.

#### Format:

Glass bottle with pump dispenser of: 500 ml  $\,\ominus$  16.907 fl.oz. 200 ml  $\,\ominus$  6.76 fl.oz.



#### Format: Jar of:

Jar of: 500 ml  $\oplus$  16.9 fl.oz. Tube of: 200 ml  $\oplus$  6.76 fl.oz.



#### BLU RINSE

#### Anti-Yellowing Mask

Anti-yellowing mask that eliminates the yellow pigments and the brassy tones which show with time.

It removes the opacity caused by external effects, such as pollution and water alkalinity. Ideal for grey, blonde and bleached hair. Also used to prevent yellowing.

#### Format:

Bottle with pump dispenser of: 1000 ml  $\oplus$  33.8 fl.oz. Tube of: 200 ml  $\oplus$  6.8 fl.oz.

# FUSION LUXURY MASK

#### Super Moisturising Hair Mask

Moisturising mask ideal for very stressed and chemically treated hair. Protects from the effects of aging by making hair shiny and soft without weighing it down.

#### Format:

Jar of: 500 ml ← 16.91 fl.oz. 200 ml ← 6.8 fl.oz.

#### SUN RINSE

#### Summer Hair Mask

A summer mask designed to restore and return radiance to hair exposed to external agents, enveloping it in an intensive nourishing and regenerating treatment.

#### Format:

Bottle with pump dispenser of: 250 ml  $\odot$  8.45 fl.oz.



# COLOR IT ORANGE

#### **Color Conditioner**



Color conditioner enriched with natural emollient substances such as Jojoba Oil, Argan Oil and Shea Butter. Ideal for maintaining a long-lasting colour, avoiding hair dryness or modifying the colour tones by brightening up the dull colors without damaging the hair structure.

#### Format:

Tube of: 200 ml € 6.8 fl.oz.

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# SCALP NUTRIMENT SPRAY

#### **Nourishing Lotion**

Lotion of natural and organic origin. Ideal for delicate scalp and fine hair, that present temporary hair loss related to particular problems such as stress and seasonal changes.

#### Format:

Bottle with pump dispenser of: 100 ml C 3.38 fl.oz.

# FILLIPLATING See Saft Sorry Residency for an other faul Anneal Sorry Anneal Sorry

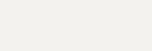
# SEA SALT SPRAY

#### Rebalancing Hair and Skin Fluid

Applied to hair and scalp, this product helps to protect against dehydration. It is particularly indicated for treating impure, slightly irritated and seborrhea-prone skin.

#### Format:

Bottle with spray dispenser of: 150 ml  $\odot$  5.07 fl.oz.



# CALMING SPRAY Soothing and Protective Fluid

Soothing and protecting spray, ideal to hydrate the scalp before coloring or bleaching the hair. The aloe juice gel helps soothing redness, while the glycerol and betaine deeply hydrate. The menthol gives a pleasant sensation of freshness and wellbeing. Calming spray also contains buddleja stem cell which helps soothe the skin.



Bottle with spray dispenser of:  $150 \text{ ml} \oplus 5.07 \text{ fl.oz.}$ 



# 32 PURE ESSENTIAL OIL

#### Essential Oil

Herbal product composed of 32 different medicinal herbs.

This oil does not contain alcohol, is not greasy and dries quickly. It is refreshing, toning, balsamic, firming and reactivating. Excellent when added to hair products.

#### Format:

Bottle with dropper of: 30 ml  $\oplus$  1.01 fl.oz.



#### **Intense Moisturising Treatment**

The Fill 3 deep moisturising mask, with an acid pH, closes the hair scales, sealing the valuable nutrients of the treatment. Even the driest hair will be shiny again, soft to the touch and easily manageable.



500 ml bottle C 16.91 fl.oz 200 ml tube C 6.8 fl.oz



#### FILL 4

#### Leave In Nourishing

The Fill 4 no-rinse liquid reconstructor is a powerful cocktail of amino acids and moisturising substances, with a light formula suitable for even the finest and most fragile hair, which repairs and strengthens stressed hairpin contact.

#### Format:

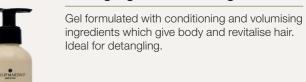
150 ml bottle € 5.07 fl.oz

TREATMENTS 1



#### 3 WAYS

#### **Detangling and Volumising Gel**





Bottle with pump dispenser of: 150 ml  $\odot$  5.07 fl.oz.

Hold: ● ○ ○ ○ ○



#### BABASSU SPRAY

#### Volumising Fluid

Volumising fluid ideal for thin hair with weak structure. Thanks to its natural oils, it nourishes and gives shine the hair enhancing the brightness and structure.

Bottle with spray dispenser of: 150 ml  $\oplus$  5.07 fl.oz.

Hold: ● ● ○ ○







#### NATURAL MOUSSE

#### Medium Fix Mousse



Hair mousse which replenishes giving volume, shine and resistance to the hair styling. It is a mousse which can be used on all hair types to give body and structure ensuring a soft fixation while maintaining elasticity and brightness. Protein hydrolysates and Aloe and Linseed Oil extracts give protection to the hair, leaving it shiny, soft and velvety.

#### Format:

Bottle with airless dispenser of: 175 ml ← 5.91 fl.oz.

INFUSION CREAM

Protective leave-in which makes hair shiny and

It protects from heat during drying. Its antistatic

properties make hair soft and voluminous

Leave-in Protection

without weighing it down.



#### POTION CREAM

#### Moisturising Gel

Soft moisturising gel for roots and lengths, ideal for styling frizzy and curly hair. Linseed Oil, a highly nourishing and soothing ingredient, improves the hydration, protection and softness of the hair.

#### Format:

Tube of: 200 ml e 6.8 fl.oz. 75 ml ← 2.54 fl.oz.



# ULTIMATE GEL

#### **Elasticising Gel**

curly hair. Format:

Medium hold Aloe Vera based gel, suitable for shaping and fixing hair. Applied to wet hair to facilitate fixing the hairstyle, useful for defining

Bottle with pump dispenser of: 150 ml C 5.07 fl.oz.

Hold: ● ● ○ ○







easy to comb.

Tube of: 200 ml C 6.8 fl.oz. 75 ml C 2.54 fl.oz.

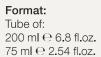




STYLING

# MORINGA CURL Curl Defining Gel

Long-lasting gel ideal for creating and defining natural and soft curls without weighing hair down or leaving it sticky. Isolates the hair fiber, making the hair less subject to frizz as well as prolonging the hairstyle.



Hold: ● ● ● ○







#### Salt and Chlorine Protective Hair Gel

Gel formulated to protect hair from the effects of sun, salt and chlorine. Thanks to the combination of natural active ingredients, it creates an invisible barrier without weighing it down to keep the hair soft, moisturised and radiant, even after long days at the beach or the

#### Format:

Bottle with pump dispenser of: 250 ml  $\odot$  8.45 fl.oz.



18 STYLING



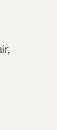




# REVITALIZING SPRAY

#### Hydrating & Glossing

A biphasic treatment created with precious ingredients that are combined, only at the time of use, in an evanescent emulsion that gives hydration, shine and softness to the hair, revitalising the ends.



#### Format:

Format:

Bottle with spray dispenser of: 100 ml  $\oplus$  3.38 fl.oz.



#### SHINE ROSE

### **Shining Serum**

Ideal for protecting hair from heat sources such as hairdryers and hot tools, making the hair shinier and easier to comb. Moisturises and nourishes damaged and chemically treated hair. Thanks to its active ingredients it gives

brightness to the hair before and after drying.

#### Format:

Bottle with pump dispenser of: 50 ml ← 1.68 fl.oz.



# INFINIT O

#### Moisturising Elixir for Beard and Hair

It hydrates and protects the hair and beard from external agents thanks to its formulation rich in Argan, Olive, Jojoba and Carrot Oils.



# ICE GEL

# Strong Fixing Gel

A shaping, strong fixing and quick drying gel which guarantees a long-lasting extreme styling without damaging or weakening the hair. The Creatine and Panthenol help to repair and protect the hair by giving them a healthier effect and protecting them from further damage. The Jojoba and Avocado oils moisturise and make the hair shiny and soft. It does not make the hair stick or greasy. It leaves a shiny effect, with no residues.



Bottle with pump dispenser of: 150 ml  $\oplus$  5.07 fl.oz.

Tenuta: ● ● ● ○







# NATURAL SPRAY

Bottle with pump dispenser of:

150 ml  $\oplus$  5.07 fl.oz.

#### Gas Free Hairspray

Hairspray gas free for a medium-strong fix and a durative setting.



Format:

Bottle with spray dispenser of: 150 ml  $\odot$  5.07 fl.oz.



### STYLIX

#### **Texturising Spray**

It gives body to the hair for a matte and dynamic look. Ideal on wet hair for a volumising effect, or on dry hair to regenerate the shape.

#### Format:

Bottle with spray dispenser of: 100 ml € 3.38 fl.oz.

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# PEPEGRIGIO

### Strong Hold Wax

Strong hold wax ideal for defining and shaping hair throughout the day with a natural effect. It gives shape and structure to all the hair, and allows you to define and give natural movement to even the most rebellious hair. It is nongreasy and leaves no residue.



Jar of:

75 ml € 2.54 fl.oz.

Hold: ● ●

# PEPESHINE

#### **Glossy Wax**

A soft wax with medium/strong hold that allows hair to be styled even during the day. It creates a glossy and elegant effect on the hair by adding texture and shine, without weighing down and greasing the hair.

#### Format:

Jar of:

75 ml e 2.54 fl.oz.

Hold: ● ● ● ○



# STRONG AIR

## Strong Hold Hairspray

Strong hold hairspray, ideal for all hair types. It guarantees a long-lasting hold. Suitable for any type of hairstyle and leaves hair soft, light and voluminous.

#### Format:

Bottle with spray dispenser of: 300 ml e 10.14 fl.oz.

Hold:

# PEPE MUD

#### Opaque Wax

A medium hold wax with a clay-like consistency that facilitates easy and even distribution on the hair, leaving a matt effect. Excellent all-day hold, does not weigh hair down and leaves no residue.

#### Format:

Jar of:

75 ml  $\odot$  2.54 fl.oz.

Hold: ● ● ○ ○

### PEPENERO

### Modeling Wax no Wax

Modeling paste with a natural hold. Rich texture, strong scent. Matte effect guaranteed. Long lasting, it leaves no residue and does not grease.

#### Format:

Jar of:

75 ml C 2.54 fl.oz.

Hold: ● ○ ○ ○ ○

# AIR

#### Hairspray Medium Hold

Medium hold hairspray, ideal for all hair types. It guarantees a long-lasting hold. Suitable for any type of hairstyle and leaves hair soft, light and voluminous.

#### Format:

Bottle with spray dispenser of: 300 ml ← 10.14 fl.oz.

Hold: ● ● ○ ○ ○







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# PROFESSIONAL HAIR CARE

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- Henné Cream

04.

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- Dekò Cream

05.

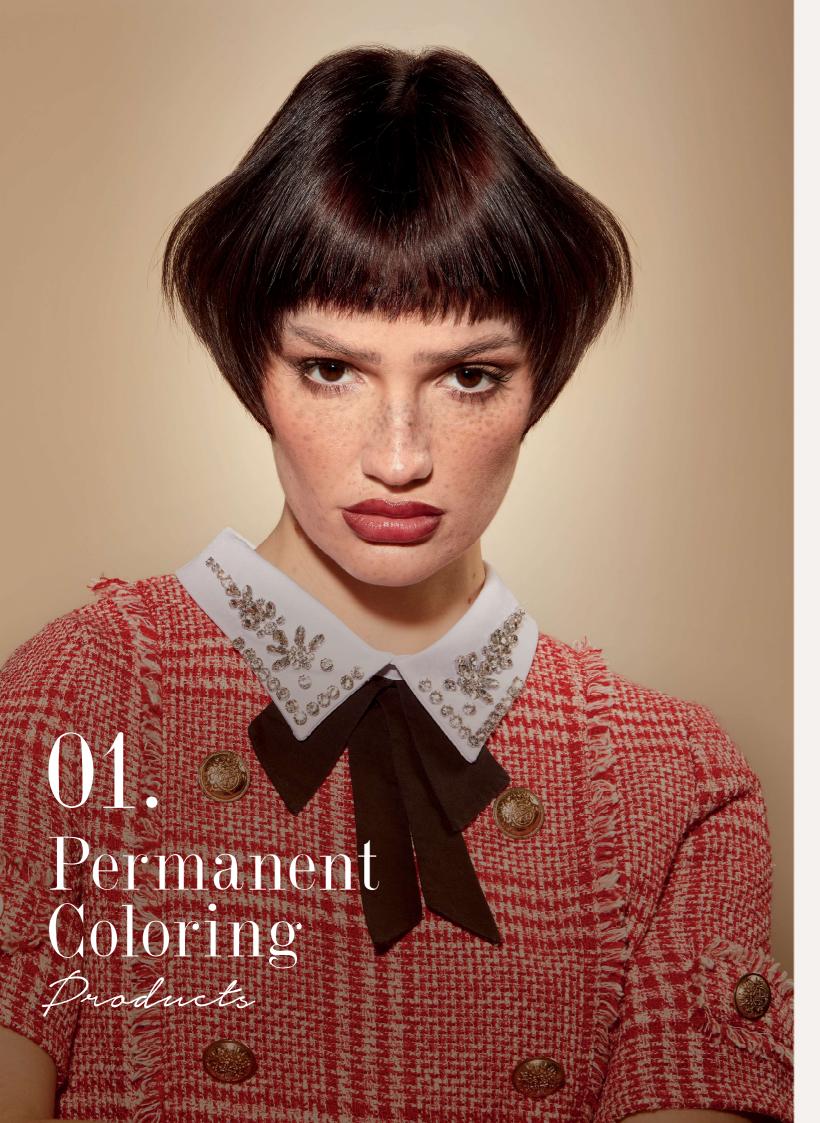
06.

# RECONSTRUCTION UNDULATING SYSTEM:

- Fill 1
- Fill 2
- Fill 3
- Fill 4

# SYSTEM:

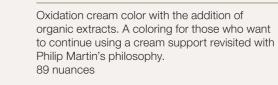
- Mover Perm
- Mover Neutralizing





### TRUE COLOR

#### **Permanent Coloring**



# Format:

Tube of: 100 ml € 3.38 fl.oz.

#### **PLUS**

- Low Ammonia Content
- NO PPD
- No Resorcinol
- Mint Extract
- Organic Goji Extract
- Hemp Oil
- Zanthalene Extract
- Tsubaki Oil
- Pre-Blended Product
- 89 Nuances
- Cool Effect Colors



### Gelèe Coloring for Hair

Marmellatà is innovative texture ensures fast and precise application. The synergy between texture, pure pigments and selected raw materials of the highest quality give rise to the In-Gelèe Complex, which guarantees unparalleled versatility and performance. The color is transformed by changing the dilution and oxygen type from permanent to slightly alkaline demipermanent, allowing the hairdresser to express his or her creativity to the fullest. In addition, this new technology allows for better rinsing.

# 90 nuances Format:

Tube:

100 ml e 3.38 fl.oz.

#### **PLUS**

- Innovative Gel Texture
- New Technology
- Permanent color
- Quick and easy application
- Hypoallergenic promotion
- Vibrant natural coloring effect
- Full three-dimensional coverage
- Luminous effect
- No Ammonia
- No Ppt
- No Resorcinol
- Guaranteed skin comfort
- IG complex: synergy of high quality pigments
- Moisturising natural extracts
- Versatility and performance guaranteed

## GLITCH

#### **Demi-permanent Hair Coloring**

The uniqueness of Glitch Color. Demipermanent Hair Coloring, is contained in its formula, with the innovative Wave Complex, a valuable complex of natural ingredients, Sacha Inchi, Tamanu Oil and Ginkgo Biloba Extract, in synergy with specially designed pigments ensure brighter and longer- lasting hair color. The term Wave stands for the Wave of color that forms when the Glitch occurs, this special synergy of natural actives and pigments ensure that the hair is enveloped by the color pigments while the natural actives bring back moisture and nourishment making the color stay longer. 40 nuances

#### Format:

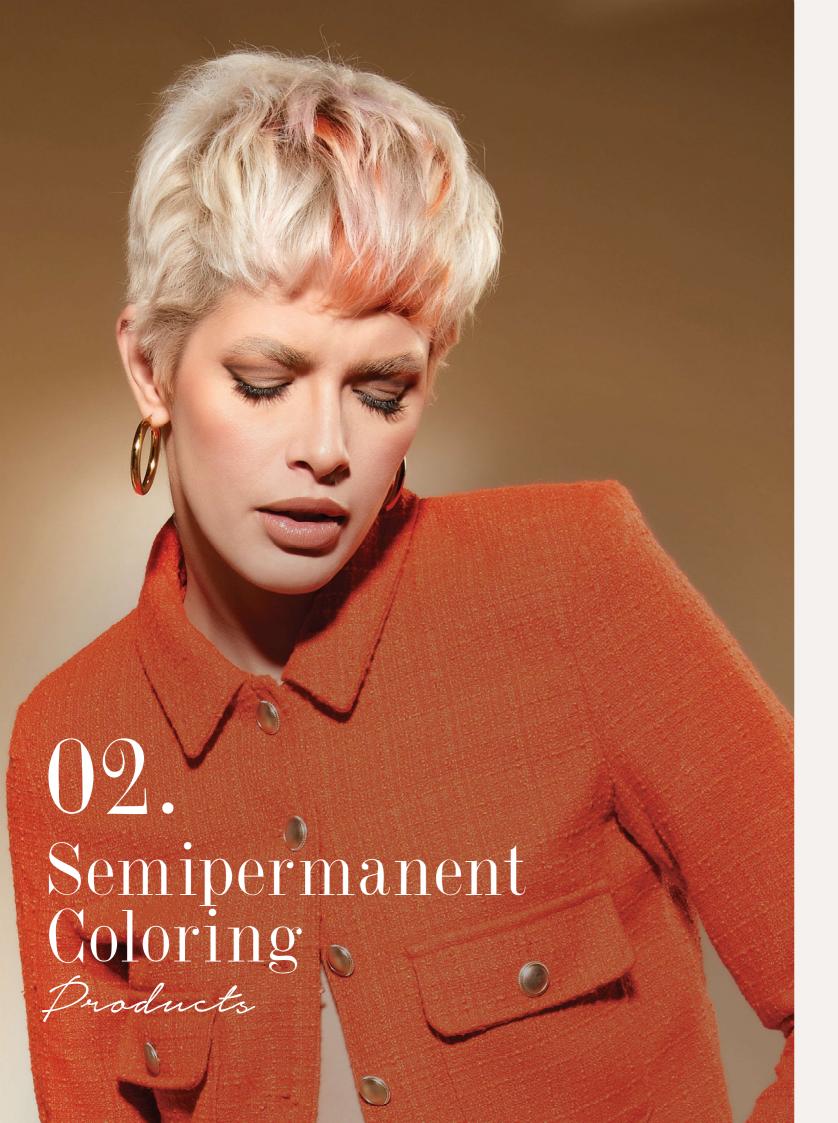
Tube:

60 ml  $\pm$  2.02 fl.oz.

#### **PLUS**

- Define the final tone
- Demipermanent tone-on-tone
- Life-saving hair service
- After bleaching is therapeutic for the hair
- No alkaline
- No ammonia
- Acid Ph
- Pigments settle and shine
- Gloss effect
- Shinier hair
- Corrects warm highlights
- Does not modify hair structure
- Wave Complex







### CREAM ACTIVATOR

#### Activator

A range of natural colors created with the best raw materials to make each color application a work of art.

#### Format:

Bottle of:

1000 ml  $\odot$  33.8 fl.oz.

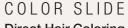
# Available in:

Formats of:

5 vol. 1,5%, 10 vol. 3%, 20 vol. 6%, 30 vol. 9%, 40 vol. 12%

# PLUS

- Gives the Technical Product an Easy-to-Process Texture.
- Enriched with Stabilising Agents
- Enriched with Acidifying Agents
- Guaranteed and Controlled Lightening



# Direct Hair Coloring

and luminous reflection.

Color Slide is the new fluid coloring with direct pigments. New technology and ready to use, it does not lighten the hair and does not require an activator. On natural or colored hair, Color Slide gives fuller color and a more vibrant

#### Format:

Bottle of:

75 ml ← 2.54 fl.oz.

#### PLUS

- Color Conditioning
- Gel Texture
- Lasts 10 Washes
- No PPD
- No Resorcinol
- No Ammonia and Mea
   Deep Not Mayo the Res
- Does Not Move the Base
- Quick and Easy at Home
- 11 Nuances







## HENNÉ

#### 100% Natural Coloring



Tones, purifies, moisturises, volumises and offers the best re-pigmentation to faded and brittle hair, polishing it. The treatment, created with dyeing herbs based on Lawsonia Inermis (Intense Copper in nature) and other herbal blends, allows the creation of a wide range of reflections.

#### Format:

Pack of:

1000 g ← 35.25 oz.

#### **PLUS**

- 100% Natural
- No Sodium Picramate
- No Artificial Pigments
- Direct Coloring
- Maximum Fibre Respect
- Fullness
- Glossiness
- Seboregulator Function
- 8 Nuances



# HENNÉ CREAM

#### **Acid Cream**

A fluid cream, composed of active ingredients with antioxidant and soothing properties. Olive oil moisturises, protects and deeply nourishes the hair, rebalancing the hair pH.

#### Format:

Bottle with pump dispenser of: 1000 ml  $\oplus$  33.8 fl.oz.

#### **PLUS**

- Colour Durability
- Shine
- Soothing Action
- Hair Protection
- Colour Intensity
- Fluid and Light Formula

100% NATURAL COLORING 33





# DEKÒ+

### Lightening Powder



Professional bleaching powder with an advanced formula that combines an excellent lightening capacity of over 9 levels with a powerful protective effect, thanks to the integration of organic Argan Oil and Polyamino Sugar Condensate.

#### Format:

Pack of: 500 g @ 17.63 fl.oz.

#### **PLUS**

- Powder Formulation
- Maintains Moisture
- Lightening Up to 9 Tones
- Freehand
- Organic Argan Oil
- Structure Respect
- Levulinic Acid
- Pectin
- Polyamino Sugar Condensate

# DEKÒ CREAM

# Lightening Cream



Ammonia-free lightening cream thanks to a progressive technology that allows for a service that respects the structure by using the entire application time of the product. Creamy texture, it is easy to apply and adapts to different lightening techniques.

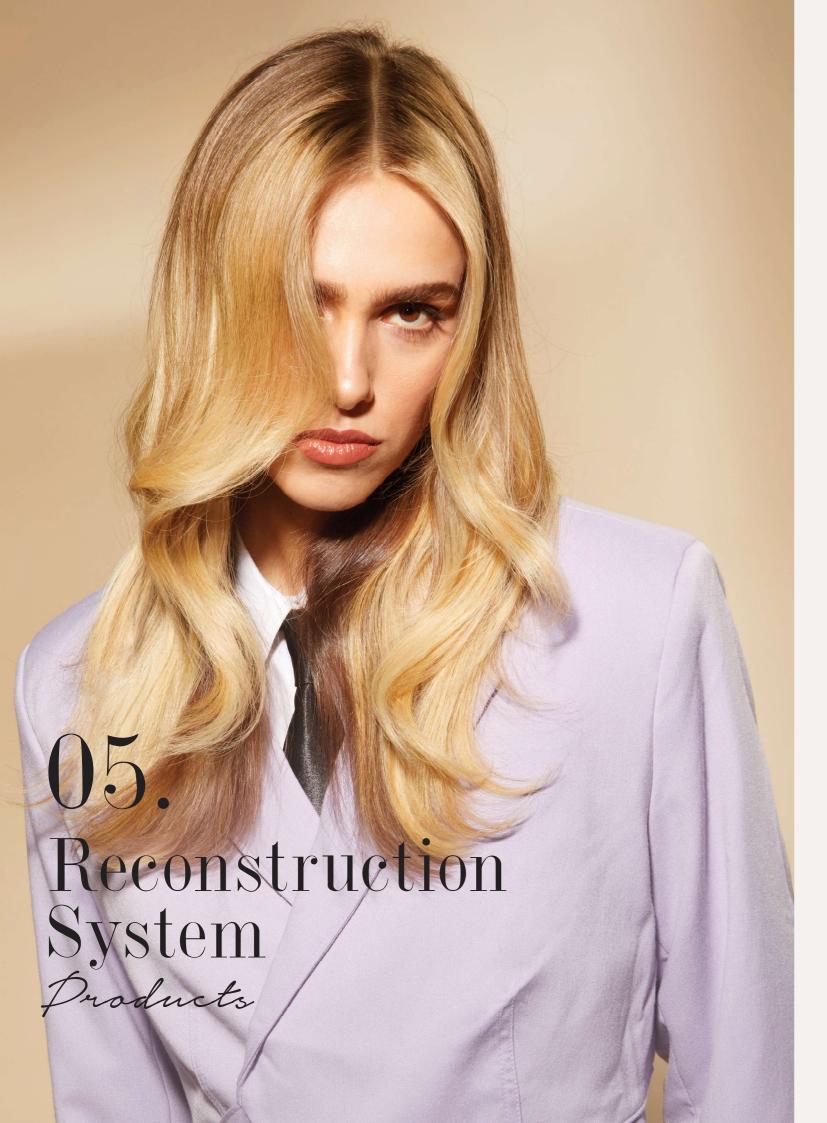
#### Format:

2 Tubes of: 250 g C 8.81 fl.oz.

#### **PLUS**

- Progressive Technology
- Structure Respect
- No Ammonia
- Fast Application
- Creamy Texture
- Lightens Up to 7 Tones
- Background Control Lightening
- Beeswax
- Suitable for All Techniques
- Maximum Brightness
- Luxury Size 250+250 g
- Retains Moisture

DECOLORATION 35



#### FILL 1

#### Restructuring Shampoo



The Fill 1 shampoo, formulated with plant based Keratin, Rice and Soy Protein and Elkhorn Sea Moss Extract, gently cleanses damaged hair, strengthens it and makes it shinier and stronger, helping to prevent future damage.

#### Format:

500 ml bottle € 16.91 fl.oz



# FILL 2

#### **Restructuring Mask**

The Fill 2 professional mask, rich in a powerful combination of proteins and powered by ActiveRelease technology, reconstructs stressed strands and gives hair a healthier appearance in just a few minutes.

#### Format:

500 ml bottle € 16.91 fl.oz

#### FILL 3

# Intense Moisturising Treatment



The Fill 3 deep moisturising mask, with an acid pH, closes the hair scales, sealing the valuable nutrients of the treatment. Even the driest hair will be shiny again, soft to the touch and easily manageable.

#### Format:

500 ml bottle C 16.91 fl.oz 200 ml tube C 6.8 fl.oz

# FILL 4 Leave In Nourishing

The Fill 4 no-rinse liquid reconstructor is a powerful cocktail of amino acids and moisturising substances, with a light formula suitable for even the finest and most fragile hair, which repairs and strengthens stressed hairpin contact.

#### Format:

150 ml bottle € 5.07 fl.oz

RECONSTRUCTION SYSTEM 37





# Ondulating System

The ideal solution for a natural, soft wave that gives the hair volume and an excellent conditioning effect. This mixture gives softness and shine to the hair.

#### Format:

Bottle of: 500 ml @ 16.9 fl.oz.

#### **PLUS**

- Perm Kit
- Frizz control
- Respects the hair structure
- Versatile for all hair types
- Suitable for coloured, bleached and natural hair



# MOVER NEUTRALIZING Neutralising Liquid for Permanent

The ideal solution for a natural, soft wave that gives the hair volume and an excellent conditioning effect. This mixture gives softness and shine to the hair.

#### Format:

Bottle of: 500 ml  $\oplus$  16.9 fl.oz.

#### **PLUS**

- Stable and long-lasting fixation
- Frizz control
- Elastic curls

UNDULATING SYSTEM 39